



EXHIBIT A



August 31, 2010

Mr. Evan Turner
Member
EmTurn, LLC
190 Presidential Boulevard
Unit 317
Bala Cynwyd, PA 19004

Dear Evan:

This letter will confirm the understanding between EmTurn, LLC ("EmT") and Falk Associates Management Enterprises ("FAME") regarding the negotiation of your marketing and endorsement contracts ("Marketing Contracts"). Based upon our discussions, FAME will represent EmT exclusively in the negotiations of all Marketing Contracts that utilize the services of EmT's corporate employee, Evan Turner. EmT agrees to refer to us all leads, inquiries, and offers that come to it involving these opportunities. For negotiating EmT's Marketing Contracts, FAME shall receive a Marketing Fee of:

- (i) Fifteen Percent (15%) on all marketing income from leads initially generated by FAME.
- (ii) However, if the total amount of marketing income EmT receives in any year is equal to or greater than Two Million Dollars (\$2,000,000), then the Marketing Fee shall be Twenty Percent (20%) on all marketing income from leads initially generated by FAME.
- (iii) Additionally, we both acknowledge that there may be certain situations where EmT receives offers directly, which EmT has agreed to refer to us. FAME shall be entitled to receive its Marketing Fee on such Marketing Contracts if FAME has negotiated a substantial increase in compensation over the offer originally received by EmT. EmT and FAME shall mutually agree on the meaning of a "substantial increase".

FAME shall receive its Marketing Fee, as defined in this paragraph, from any and all Marketing Contracts finalized by FAME during the Term of this Agreement, regardless of when EmT receives compensation for such contracts. FAME shall not be entitled to any fee for any agreements, modifications, extensions or renewals entered into after the termination of this Agreement.



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The term of this Agreement shall commence on August 31, 2010 and shall continue for the length of any and all contracts negotiated by FAME (the "Term"), unless terminated earlier by either one of the parties.

We shall pay all of our reasonable and ordinary expenses incurred in connection with the negotiation of EmT's Marketing Contracts and the handling of EmT's corporate employee's personal management services from fees paid to us. Before incurring any expenses other than those paid from fees paid to FAME, FAME will get EmT's explicit authorization.

By signing this representation Agreement, EmT warrants and acknowledges that it is not a party to any pre-existing representation agreements, and that it is totally free to enter into this relationship with FAME.

I believe the above accurately reflects this Agreement that we have reached regarding representation. After you have had a chance to review this letter, please sign both originals. The extra copy is for you.

Evan, we are very excited to be working for EmT and we look forward to having a long and mutually beneficial relationship.

Sincerely,

David B. Falk

DBF:men

ACCEPTED AND AGREED TO:

EmTurn, LLC

BY:

Evan Turner, Member

Social Security Number

9/9/10
Date