

ABOUT THE NETWORK ADVISORY

The Network Advisory (TNA) is a Los Angeles based talent, brand, and venture advisory syndicate focused on accelerating their clients by leveraging an extensive and resource-rich network spanning over many decades. TNA's invaluable network and strategic partners are anchored by its industry leading relationships in venture capital and rooted in sports, media, and entertainment. TNA offers the necessary guidance to create meaningful, long-term relationships for its clients and focuses and has expertise in the areas of talent management, corporate partnerships, venture consulting, and brand experiences.

A Network-Driven Talent, Brand, & Venture Advisory Syndicate. Anchored by its Industry Leading Relationship Capital. Rooted in Sports, Media, & Entertainment.

Company Deck: <https://bit.ly/2VVGmYW>

Key Talent Relationships: T.I., Quavo, JuJu Smith-Schuster, Tyga, Katie Austin, Lil Yachty, Kristaps Porzingis, Donovan Carter & more.

The Network Advisory Summer Internship Program 2020

TNA is looking for interns in the below departments for their 2020 Summer Internship Program. Internship will begin as early as May 27th and end on Monday, August 17th (with flexibility). Applications are due by Friday, May 22nd. Interns will be working remotely for the time being but will be fully immersed in the company. These internships will be unpaid and we are able to provide you with school credit if you would like to and are eligible to receive.

Internship Opportunities:

- **Digital & Graphic Designer:**
 - Assist our team in developing and designing new branding and graphics for internal use and potential clients
 - Refine existing company proposal materials and templates
 - Take initiative in research and development of design skill sets
 - Assist with various, current internal projects
 - Be proactive and thoughtful in ways we can improve including process
- **Talent Marketing:**
 - Assist in the management of all deal flow with brands and talent, tracking and confirming deliverables
 - Updating the TNA marketing tracker with brand and talent deal leads consistently
 - Being proactive and completing research on companies/brands/potential talent for potential opportunities

- Assist in completing reports, recaps, and case studies once campaigns/projects terms' have ended
- Preferred skill set and experience with social media marketing, brand strategy, sponsorship, digital marketing/advertising, market research, email and cross media marketing
- **Communications & Public Relations**
 - Weekly website blog writing (must have familiarity with Wordpress)
 - Management of the TNA social media channels
 - Press release writing
 - Development of media lists
 - Management of TNA newsletter system, including writing, database and creative assets
- **Digital Marketing**
 - Assistance in updating all TNA social channels with given assets to highlight prior work
 - Assist our team in developing and implementing social media content planning and social strategies for The Network Advisory and clients
 - Providing the day-to-day management of TNA social media accounts including, but not limited to, weekly and monthly reporting and community engagement
 - Staying up-to-date on new graphic and social media tools and best practices and informing the rest of the team
- **Finance/Venture Associate**
 - Assist in building financial models and Investor presentations
 - Tracking investor outreach and project progress. Source, assess and track new investment opportunities for our clients. Upside participation for sourcing deals that close.
 - Assist and report to our Chief Revenue Officer, Justin Casale-Savage, in daily tasks/projects
 - Projects include market and equity research, valuation comparable analysis, etc.
 - Consulting, banking and/or early stage financial analysis experience preferred
 - Interest in the media, entertainment, and sports industries and a passion to learn

Time Requirements: This is a full time internship, Monday - Friday but given the climate, we have flexibility in the hours and you would be working remotely.

To Apply: Please send your resume and any examples of previous work to hello@thenetworkadvisory.com by Friday, May 22nd. Please send any other questions you may have to awhittington@thenetworkadvisory.com